

Privacy Policy

Welcome to HerChoice's website! The following information is provided to inform you that we respect your privacy while interacting with this website. HerChoice will never rent, sell, or lease your confidential information. However, legal reasons could necessitate the sharing of such information. We will strive to ensure the security of any information you provide. HerChoice wants your experience to be safe and enjoyable. Please also take a moment to review our Terms of Use.

INFORMATION COLLECTION AND USE

HerChoice collects certain information from our website users. HerChoice is the sole owner of any and all information collected on our website. HerChoice will never rent, sell, or lease your confidential information. However, legal reasons could necessitate the sharing of such information. HerChoice may share such information with HerChoice affiliates, partners, or contract organizations, or as legally necessary. We will strive to ensure the security of any information you provide. HerChoice will never collect personal information without your knowledge during your visit to our website. Any information that is requested will typically be in direct correlation to the services you are requesting. From time to time, HerChoice may ask for your personal input and suggestions related to your online experience. This information will remain confidential and will allow us to improve and enhance your online user experience. By providing such information, you consent to HerChoice's use of such information to better serve you and others coming to our website.

USER REGISTRATION FOR ONLINE DONATIONS, PURCHASES, AND PUBLICATIONS

To use certain portions of this website, you will be asked to complete a profile information form and provide contact information (such as name, address, and email address), and/or financial information (such as credit card information and expiration date). We use this information to provide certain website services, including the facilitation of online donations and resource purchase orders, keeping supporter and donor lists, maintaining statistics, providing you with HerChoice publications, and providing you with other information, education, and services. Financial information will be used solely to process donations and purchases.

COOKIES

A "cookie" is a small piece of data that can be stored by a website on your computer. HerChoice uses cookies in order to enhance your online user experience, facilitate donations, and facilitate online purchases. HerChoice uses both session cookies and persistent cookies. A persistent cookie is stored on your hard drive for an extended period of time. You can remove persistent cookies by following Internet browser help file directions. Your browser may recognize when a cookie has been sent to your system and will give you an opportunity to allow or refuse it.

HerChoice's website uses cookies for interaction with our online bookstore and the creation and use of personal website accounts. These cookies are used to identify you as a registered user and to allow you to access your site information, subscribe to publications, and submit donations, purchases, and other such transactions. We do not use cookies to track your activities on our website.

LOG FILES

HerChoice uses log files. Log files are commonly used by most standard websites. Our log files are used to enhance your website experience, administer the website, and maintain statistics on website use.

COMMUNICATION FROM HerChoice

If you submit a user registration, HerChoice may occasionally send you information on resources, services, news, and other issues. If you register to receive a HerChoice publication, we will ask for your contact information to send you that publication. We respect your privacy and you may request for any such communication to be discontinued by deactivating your personal information. Please see the "correcting, deleting, and deactivating personal information" section.

THIRD PARTIES ASSISTANCE FOR USER PURCHASES AND DONATIONS

HerChoice may, at its discretion, use third parties, including credit card processing companies and other businesses, to assist in processing and shipping resource orders and in facilitating online donations. HerChoice may also use third parties to assist in providing website services. Any third party used in this manner does not have the authority to share, sell, rent, lease, or use your personal information for any secondary purposes.

LINKS

From time to time, HerChoice may provide links to other websites maintained by individuals or organizations outside of HerChoice. HerChoice is not responsible for the privacy practices of such other sites. You are encouraged to read the privacy policy of such websites prior to providing personal information. These links are not an endorsement of these external websites or the values or opinions expressed therein. Should you visit these external websites, you will then be under the terms of service and privacy policy maintained by the sites/owners.

POSTINGS AND PUBLIC FORUMS

HerChoice maintains the right to monitor and censor the content of postings within our online affiliate forum and any other forum. HerChoice cannot, however, ensure privacy for any personal

information that is disclosed online in such a forum. Any information you provide in such a forum will be publicly accessible and could be collected and used by others. HerChoice strictly prohibits and is not liable for breaches of confidentiality that may take place within its forums. HerChoice will fully accommodate requests from authorities related to the content of illegal postings.

SECURITY

All transactions accomplished through this website are secured using SSL encryption to protect sensitive data transmissions from your computer to our website. HerChoice also uses password protection to secure personal information. HerChoice may use software to verify your address to avoid session hijacking hacking attempts or other attacks.

CORRECTING, DELETING, AND DEACTIVATING PERSONAL INFORMATION

You may access, adjust, remove your personal information, or deactivate your user registration or account by contacting HerChoice at (419) 354-4673.

CHANGES

HerChoice maintains the right to adjust or change these Terms and Conditions at any time and asks that you check this policy for updates.